PRESS RELEASE

Women of Wine Charities Announces Donation from Jake's Finer Foods
2nd annual Jake's Waiter Race to benefit WOW

HOUSTON, TEXAS – October 1, 2013 – Women of Wine Charities (WOW), a not-for-profit organization comprised of women associated with the wine industry as well as other wine-loving women, announces a donation from Jake's Finer Foods.

The second annual Jake's Waiter Race, to be held at 9:00 a.m. on October 5th, 2013 at City Centre Plaza will include a one-thousand dollar ($1,000.00) donation to WOW.

The Jake's Waiter Race is a fun event that challenges participants to perform waiter-related tasks at a succession of stations. Tasks include things like rolling sets of silverware, filling wine glasses, and packing to-go containers. Contestants are timed, with prizes of $500, $300 and $200 awarded to the first-, second-, and third-place winners, respectively. Registered participants include wait staff from Laurenzo's, Palazzo, and Brasserie 19, among many others.

"Being a part of the foodservice industry, we not only deliver quality foods but exceptional service as well," said Leonard Bench, President and CEO of Jake's Finer Foods. "Our commitment to service extends beyond restaurant owners and chefs to include the hard working wait staff, too. Investing in a worthy cause like Women of Wine Charities is part of our ongoing commitment to give back to our community."

"A large number of our members and event attendees work in the restaurant and hospitality industries, so we join Jake's Finer Foods in celebrating all those hard-working waiters that keep the city's restaurants running," said Denise Ehrlich, President, Women of Wine Charities. "We are so grateful to Jake's for choosing WOW as the beneficiary of this great event."

About Women of Wine Charities
Women of Wine Charities (WOW) is a peer group network for women working in or associated with the wine industry and also welcoming all women wine lovers. The organization holds several events a year. Women Of Wine Charities furthers the common charitable interests of its members through events and educational programs. All donations at our events go to Houston Area Women's Center. Women of Wine Charities is a 501(c)3 not for profit organization.

About Jake's Finer Foods:
Jake's Finer Foods is a leading distributor of nearly 10,000 foodservice products with more than 10,000 foodservice products with hundreds of years of experience in Quality, Service and Solutions. Since 1946, Jake's Finer Foods has been a family-owned, broadline foodservice distributor and restaurant supply company delivering quality food, great value and exceptional service to foodservice providers and restaurants in Texas and western Louisiana. Visit us on the web at www.jakesfinerfoods.com.

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RELATED PAGES: Jake's 2nd Annual Waiter Race Info & Registration Form (.pdf)

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